

**Select Board FY23 Goal Setting Meeting  
Tuesday, June 6, 2022  
Virtual Meeting – 143TV and Zoom**

- Select Board Present:** Jack Creighton, Chair  
Jean Healey Dippold, Vice Chair  
Diane Kennedy  
Corey Evans  
Paul Grady
- Others Participating:** Patricia Vinchesi, Facilitator

Chairperson Creighton called the meeting to order at 6:21 pm and asked for a roll call vote. All present.

Ms. Vinchesi gave a quick review of the Board’s FY22 Goals. She asked each Board member what they would like to see accomplished this year. Each member had the opportunity to discuss their priority for the year. Each member agreed that Communication is their top priority and they should establish a deadline.

They discussed updating the website, including allowing residents access to information and help through the website with better searching and usability. They discussed a CRM System for inbound inquiries. This will provide data for outgoing communications.

The discussed Select Board outbound communications campaigns surveys, etc.

The Board discussed Zoning-Reforming zoning Bylaws as another goal. They agreed they need to add land counsel. If KP Law cannot provide one the town should go outside and another firm. They discussed how to get the data that is already available and using it. They should create a communications strategy, including website notices and comments, and working groups. They need to create a timeline for implementing changes.

The Board discussed Infrastructure as another goal. They agreed they need to address all the long-term infrastructure needs, including big capital items, such as municipal buildings, roads and sidewalks. The next six months they will place a few shovel-ready major projects with broad initial community support on the upcoming fall ballot including sidewalks, roads, fields, Town Hall and school safety upgrades. At the same time the Board should create and charge a working group to draft a succinct report on all major capital and long-term financial planning, including for potential capital projects or operating gaps. The working group should identify potential new or enhanced sources of funding the Board may want to consider.

The Board agreed on the final 3 goals.

**Goal #1-Communication-To continue communication and engagement efforts, including the following:**

- An updated, more functional, and comprehensive website that also has a Customer Relationship Management (CRM) system to address resident inquiries.
- Specific communications campaigns for the Select Board priorities.

**Goal #2-Continue work on Zoning Reform-**Provide legal, technical, and communication resources to bring forth proposed bylaws for the 2023 Annual Town Meeting.

**Goal #3-Secure funding for certain infrastructure projects this fall while simultaneously working on long-term financial and capital planning through a group appointed by the Select Board.**

**Motion by Select Member Grady to adjourn, seconded by Select Member Kennedy. Roll Call Vote; All aye.**

The meeting adjourned at 8:20 pm.

Respectfully submitted,  
Jack Creighton, Chair